

# **‘Bloom N Thrive Circle’**

## **Our Story and Motivation**

The idea for our group came from a shared sense of gratitude for the support we received from the Lifebread Stay Connected Foundation (Fiji) training programs that we attended at their Almanah Hope Centre in Tagaloli, Lautoka. Having been empowered through the 'Confident Woman' and skills training programs, we have achieved a level of economic stability and improved our living standards. Feeling a strong desire to "give back," we established our group with the goal of helping other women achieve the same sense of empowerment by sharing our knowledge and skills



## **Our Goals and Vision**

Our primary goal is to impart skills and knowledge to women so they can earn an income and support their families. We've noticed that some women, despite receiving skills training, are not actively using their skills. To address this, we aim to help them fully utilize their potential by finding markets for their products. Our strategy includes organizing market days to provide women with exposure, allowing them to showcase their products, and encouraging them to upgrade their skills. These market days also serve a dual purpose: they allow us to evaluate the impact of Foundation's training and provide an opportunity to gather feedback and ideas on how we can improve our service. The registration of the group is in process, and following this, a bank account will be opened for the group. Once this is complete, we hope to expand our training to communities outside of Lautoka.

Our long-term vision is to create a "one-stop shop" where women can sell their products without having to spend long hours at the market.

